

Mexico City, October 26, 2016.

The FORMULA 1 GRAN PREMIO DE MEXICO 2016™ basics 10.

We are only two days away from the official beginning of FORMULA 1 GRAN PREMIO DE MEXICO 2016™, and we want to list the 10 basics to be considered to enjoy those three days of experience in the Autodromo Hermanos Rodriguez at the best.

1. Time Switch: Remember next Sunday, October 30, finishes the daylight saving time, to make space to the wintertime, which is why the clock must be put back. Take that into account when planning your arrival to the al Autodromo Hermanos Rodriguez.
2. Food and beverages: Keep in mind the following recommendations so your purchase process is easier.
 - a) All cashiers will take any payment method (cash, credit and debit cards).
 - b) Remember to use the official app to ease the products selection upon your arrival to the cashier.
 - c) Food offering will be in charge of well-known brands with first class quality.
3. Indications: Stations Velodromo, Ciudad Deportiva and Puebla; Metrobus Line 2, arriving to stations Iztacalco and UPIICSA; as well as bus routes 1, 9, 11, 27, 78, M1 Bicentenario and Corredor Sausa are the best options to arrive to the Autodromo.
4. No parking service: Keep in mind there is **NO** parking service at the facility, so we recommend to use the public transportation to arrive to the Autodromo Hermanos Rodriguez during the days of the event. The following spaces will be enabled as remote stations:
 - Hipodromo de las Americas
 - Av. del Conscripto 311, Lomas de Sotelo, Miguel Hidalgo
 - Auditorio Nacional (shuttle exclusively)
 - Av. Paseo de la Reforma 50, Bosque de Chapultepec, Miguel Hidalgo
 - Plaza Carso
 - Lago Zúrich 245, Ampliación Granada, Miguel Hidalgo
 - Expo Santa Fe
 - Av. Santa Fe 270, Santa Fe, Álvaro Obregón

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- Estadio Azteca
 - Calz. de Tlalpan 3465, Santa Úrsula Coapa, Coyoacán
5. Access time: the Autodromo Hermanos Rodriguez' access doors will open at 08:00 hours o'clock the three days of the event.
6. Allowed and NOT allowed items: Keep in mind you can access with: binoculars, photo cameras, GoPro, backpacks, among others*.
- It is not allowed to access with: illegal substances, firearms, sharp objects, pointy tip umbrellas, food, drones, selfie sticks, among others*.



*The full list is attached as image

7. Official app: Remember to download the FORMULA 1 GRAN PREMIO DE MEXICO 2016™ (Mexican GP) official app, where to find real time information and take the full advantage of your experience at

the event.

8. Heineken Grid Girls: 48 Nuestra Belleza Mexico's representatives will be spokesman of Mexican beauty and culture between national and foreign visitors of the event.

9. Supporting categories: Remember there will be two supporting races (Masters Historic Racing and NACAM Formula 4) during the three days of event at the Autodromo Hermanos Rodriguez.

10. Entertainment off-track: During leisure time audience may enjoy of live music bands and purchase official merchandise at F1 Village and challenge your friends at the F1 Game Zone simulators.

To download high definition pictures, click on the following link:

<https://we.tl/Z5xMQyZsWp>

-or-

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About CIE

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FORMULA 1 GRAN PREMIO DE MÉXICO 2016®

We are the market leader in outdoor entertainment in Mexico, Colombia and Central America and one of the major players in the entertainment industry in Latin America and across the globe.

CIE offers a variety of world-class entertainment options including concerts, theater productions, and sports and family and cultural events, among others, to meet our market segments' needs for recreation and entertainment through its unique vertical integration model that provides the only access available to an extensive network of entertainment centers, advertisers, including the main advertising investors in our markets, and partnerships and strategic alliances with experienced global partners.

We operate an amusement and water park in Bogota, Colombia, and manage Centro Banamex in Mexico City, one of the largest convention and exhibition facilities across the globe. We are recognized as the foremost producer and organizer of special and corporate events in Mexico, and we operate one of the most professional contact centers in the Mexican market.

CIE is a public company whose shares and debt securities are listed on the Mexican Stock Exchange.

