

Mexico City, October 26, 2016.

Safety and care are first at the FORMULA 1 GRAN PREMIO DE MÉXICO 2016™

Besides 2 thousand Tecpro barriers along the circuit, the 2,800 renovated keystones and the 8,600 meters of protective net, everything is set for the Medical Center, the primary care center for FORMULA 1 GRAN PREMIO DE MÉXICO 2016™ traumatised drivers.

This 404 square meters building includes a patients' registration area and 2 cubicles for minor medical consultation such as dehydration, shortness of breath, dizziness and electrocardiograms, among others.

The unit also has an antidoping room, a doctors' area with lockers, wardrobe and pharmacy.

At other of the areas, we find the X-Ray room with a team equipped for one plate that can be sent by internet, an ultrasound machine and other equipment of live x-ray fluoroscope with dynamic image.

It also has a Shock Cubicle to assist patients with unstable conditions, in critical conditions with cardiac blood pressure monitors, defibrillators, pulmonary ventilators, EKG machines, pumps for serum, and equipment to assist in case of cardiac arrest.

Finally there is an area with tub and showers for burned patients.

The whole equipment belongs to the Spanish Hospital, venue institution provider of medical staff required to deal with any eventuality with different specialists in general medicine, orthopedics, otolaryngology, internist, vascular surgery, neurosurgery, anesthesiologist and intensive care specialist.

Its worth to mention there is a helipad to transfer patients to the Spanish Hospital or to the Military Central Hospital for burned patients as needed. The transfer time is 5 minutes approximately.

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About CIE

Corporacion Interamericana de Entretenimiento, S.A.B de C. V.

www.cie.com.mx

We are the market leader in outdoor entertainment in Mexico, Colombia and Central America and one of the major players in the entertainment industry in Latin America and across the globe.

CIE offers a variety of world-class entertainment options including concerts, theater productions, and sports and family and cultural events, among others, to meet our market segments' needs for recreation and entertainment through its unique

vertical integration model that provides the only access available to an extensive network of entertainment centers, advertisers, including the main advertising investors in our markets, and partnerships and strategic alliances with experienced global partners.

We operate an amusement and water park in Bogota, Colombia, and manage Centro Banamex in Mexico City, one of the largest convention and exhibition facilities across the globe. We are recognized as the foremost producer and organizer of special and corporate events in Mexico, and we operate one of the most professional contact centers in the Mexican market.

CIE is a public company whose shares and debt securities are listed on the Mexican Stock Exchange.