

Mexico City, October 30, 2016.

## Mexico adds up a total of 339,967 spectators during FORMULA 1 GRAN PREMIO DE MEXICO™ 2016

The Autodromo Hermanos Rodriguez reached a full house with a total of 339,967 spectators throughout the three-day FORMULA 1 GRAN PREMIO DE MEXICO™ 2016 activity.

Friday: 91,243

Saturday: 113,698

Sunday: 135,026

Total: 339,967

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## About CIE

Corporacion Interamericana de Entretenimiento, S.A.B de C. V.

[www.cie.com.mx](http://www.cie.com.mx)

We are the market leader in outdoor entertainment in Mexico, Colombia and Central America and one of the major players in the entertainment industry in Latin America and across the globe.

CIE offers a variety of world-class entertainment options including concerts, theater productions, and sports and family and cultural events, among others, to meet our market segments' needs for recreation and entertainment through its unique vertical integration model that provides the only access available to an extensive network of entertainment centers, advertisers, including the main advertising investors in our markets, and partnerships and strategic alliances with experienced global partners.

We operate an amusement and water park in Bogota, Colombia, and manage Centro Banamex in Mexico City, one of the largest convention and exhibition facilities across the globe. We are recognized as the foremost producer and organizer of special and corporate events in Mexico, and we operate one of the most professional contact centers in the Mexican market.

CIE is a public company whose shares and debt securities are listed on the Mexican Stock Exchange.