*Ciudad de México a 21 de octubre de 2016.*

**Diversión más allá de la pista en el**

**FORMULA 1 GRAN PREMIO DE MÉXICO 2016™**

En el FORMULA 1 GRAN PREMIO DE MÉXICO 2016™ el entretenimiento no sólo se encuentra dentro de la pista, también está alrededor de ella. Este año a lo largo de los tres días de carrera los asistentes podrán disfrutar de una amplia oferta de actividades adicionales con las que se divertirán por horas en esta F1ESTA.



**F1 Village.**

Se conforma por un espacio de más de 20 mil metros cuadrados y es el sitio ideal para comprar *souvenirs* ya que aquí encontrarán la mercancía oficial de las escuderías y del FORMULA 1 GRAN PREMIO DE MÉXICO 2016™. Entre los artículos que puedes adquirir aquí destacan gorras, playeras, llaveros y otras curiosidades.

**F1 Game Zone.**

Aquí toda la familia pasará un buen rato *off-track*, ya que es un centro de entretenimiento interactivo en el que puedes medir tus habilidades frente a otros aficionados. En este lugar hay simuladores de monoplazas Formula 1® que están interconectados para armar un torneo virtual entre aficionados\*.



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