

September 15, 2015

## NIGEL MANSELL HONOURED BY THE FORMULA 1 GRAN PREMIO DE MEXICO®

As the winner of the last FORMULA 1 GRAN PREMIO DE MEXICO back in 1992, the former F1 World Champion Nigel Mansell holds a special place in the Mexican motorsport history hall of fame. To mark this achievement, Corporación Interamericana de Entretenimiento (CIE), the promoter of the FORMULA 1 GRAN PREMIO DE MEXICO®, is pleased to announce that they have renamed Turn 17 of the freshly upgraded Autodromo Hermanos Rodriguez to the Nigel Mansell Turn.

Long heralded as one of the most nail biting and exciting historic tracks in F1, the Autodromo Hermanos Rodriguez challenged and brought out some of the very best performances of the F1 drivers who graced its surface. Nigel Mansell was one such driver who enjoyed it more than most, completing some excellent strategic race manoeuvres over the years, much to the delight of race fans and his team. The new Nigel Mansell Turn is located close to the site of the old iconic Peraltada and, as he became world famous for his brave and fearless style of racing, the FORMULA 1 GRAN PREMIO DE MEXICO organisers couldn't think of a more appropriate section of the 4.3km track to name after the British racing icon.

In addition to the official track naming CIE is also delighted to confirm that Nigel Mansell will be in attendance at the FORMULA 1 GRAN PREMIO DE MEXICO® to meet with fans and experience the track first hand.

Mansell has a strong track record with the circuit 1992 wasn't the only year that saw him take victory at the Autodromo Hermanos Rodriguez, in 1987 Mansell beat his then Williams Honda team mate, Nelson Piquet to the chequered flag securing the FIA Constructors Championship in the process.

*Commenting on the announcement Nigel Mansell said: "I have extremely fond memories of racing in México City, the people, the energy and the track itself were all highlights of the F1 calendar back then for me. When I found out about the turn naming of course I was delighted. Flattered, proud and delighted in equal measure. The news instantly brought to mind my unexpected overtaking manoeuvre on Gerhard Berger actually on the old Peraltada section to come in second behind my Ferrari team mate Alain Prost back in 1990 I can't believe that was 25 years ago and that it's been 23 years since my last win at the track. I've carefully observed what the organisers have been doing and I'm really looking forward to seeing it for myself a little later this year.*



Rodrigo Sanchez, Director of Marketing & Media Relations for the FORMULA 1 GRAN PREMIO DE MEXICO® added: "It is an honour for us that Nigel has accepted our invitation to join us for the race this year, he will be in great company alongside our official race ambassador and fellow F1 World Champion Emerson Fittipaldi and many other welcome guests. I recall watching Nigel win the 1992 Gran Premio de Mexico, his performance then encapsulates all that's great about F1, energy, passion, excitement and non stop action all in equal measure. He is a true sportsman and we are delighted to be able to contribute towards his motorsport legacy by naming part of the new track after him. México City has a rich motorsport pedigree and we are very pleased to be able to bring F1 fans icons from former times as well as the talent of today and tomorrow. All that remains for me to say is: welcome to the family Nigel!"

The soon to be launched track features many other unique attributes and, once finished, will be the second fastest track on the FIA FORMULA 1® World Championship calendar.

A limited selection of ticketing and hospitality options are still available for all enquiries, please visit: <http://www.ahr.mx> or email us at [sales@ahr.mx](mailto:sales@ahr.mx).

Visit and enjoy Mexico with the FORMULA 1 GRAN PREMIO DE MEXICO 2015®.

[www.ahr.com.mx](http://www.ahr.com.mx)

Facebook: Autodromo Hermanos Rodriguez

Instagram/Twitter: @autodromohr

#MexicoGP

#### Media Contacts:

INTERNATIONAL MEDIA

Liz Brooks

[liz@nkrush.com](mailto:liz@nkrush.com)

+44 7887 846 177

SPANISH SPEAKING MEDIA

Manuel Orvañanos

[manuel@bandofinsiders.com](mailto:manuel@bandofinsiders.com)

(52 55) 63866686

Band of Insiders

#### About CIE

Corporacion Interamericana de Entretenimiento, S.A.B de C. V.

[www.cie.com.mx](http://www.cie.com.mx)

We are the market leader in outdoors entertainment in Mexico, Colombia and Central America and one of the most outstanding participants in Latin America and worldwide entertainment industry.

Through a unique vertical integration model, and the only Access to an important network of entertainment centers, a base of advertisers formed by the main advertising investors in our market, as well as the alliances and strategic partnerships that we have established with experienced participants in global industry; we offer different world-class entertainment options, which include concerts, theater productions, sports, family and cultural events, among others to satisfy leisure and recreation needs for our audiences.

We operate an amusement and an aquatic park in Bogota, Colombia. Also, we commercialize the Banamex Center in Mexico City, one of the biggest and most important exhibition and convention venues internationally. In addition we are recognized as the foremost producer and organizer of special and corporative events in Mexico, and for operating one of the most professional contact centers recognized in the Mexican Market.

CIE is a public Company whose shares and debit securities are listed in the Mexican Stock Exchange.

