

# FORMULA 1 GRAN PREMIO DE MÉXICO 2015

Mexico City, October 19, 2015

## FIA FORMULA 4 RECEIVED THE ENDORSEMENT TO PARTICIPATE IN THE FORMULA 1 GRAN PREMIO DE MEXICO 2015®

Formula One Management (FOM) gave its approval for FIA FORMULA 4 to participate on the FORMULA 1 GRAN PREMIO DE MEXICO 2015® preliminary races.

“It is such a great honor to announce the presence of FIA FORMULA 4 next October 30, 31 and November 1 at the Autodromo Hermanos Rodriguez. I am sure this event will furthermore thrill all the attendees to the FORMULA 1 GRAN PREMIO DE MEXICO 2015®”. Said Federico Gonzalez Compean, FORMULA 1 GRAN PREMIO DE MEXICO 2015® Director.

“The inclusion of FIA FORMULA 4 will be just one of various activities that fans will be able to enjoy during the racing weekend”. Stated.

On the other hand, Flavio Abed, category Director added “It is a huge achievement having arranged this deal we keep trying to get our country back to the international arena with a world-class racing car category”.

“It is a great satisfaction to confirm FIA FORMULA 4 in 100% for the FORMULA 1 GRAN PREMIO DE MEXICO 2015®”. Finished.

FIA FORMULA 4 is a category that comes up thanks to FIA’s world wide effort, whose goal is to gather all new car racing talents and grand participants with points so they get the FORMULA 1 license. Cars are suited with the latest available technology this category comes without a doubt to Mexico as an unprecedented event in the car racing for both our country and Latin America.

Exhibit preliminary race will involve 20 cars participation at the starting grid, which include the experienced Ricardo Perez de Lara’s team, Telcel RPL and Esteban Gutierrez’ Martiga EG.

The Italian tires manufacturer, Pirelli, will be the official supplier for both FIA FORMULA 4 and FORMULA 1 during the FORMULA 1 GRAN PREMIO DE MEXICO 2015®.

There are still available tickets for the FORMULA 1 GRAN PREMIO DE MEXICO 2015 and supporting races. Stakeholders please consult availability on the Ticketmaster system, at their website [www.ticketmaster.com.mx](http://www.ticketmaster.com.mx), or at any of the Ticketmaster Mexico Centers, going to ticket window number 7 of the Palacio de los Deportes in Mexico City, calling 5325-9000, or at the official Autodromo Hermanos Rodriguez website [www.ahr.mx](http://www.ahr.mx).

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Visit and Enjoy Mexico with the FORMULA 1 GRAN PREMIO DE MEXICO 2015®.

[www.ahr.mx](http://www.ahr.mx)

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#MexicoGP

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## About CIE

Corporacion Interamericana de Entretenimiento, S.A.B de C. V.

[www.cie.com.mx](http://www.cie.com.mx)

We are the market leader in outdoors entertainment in Mexico, Colombia and Central America and one of the most outstanding participants in Latin America and worldwide entertainment industry.

Through a unique vertical integration model, and the only Access to an important network of entertainment centers, a base of advertisers formed by the main advertising investors in our market, as well as the alliances and strategic partnerships that we have established with experienced participants in global industry; we offer different world-class entertainment options, which include concerts, theater productions, sports, family and cultural events, among others to satisfy leisure and recreation needs for our audiences.

We operate an amusement and an aquatic park in Bogota, Colombia. Also, we commercialize the Banamex Center in Mexico City, one of the biggest and most important exhibition and convention venues internationally. In addition we are recognized as the foremost producer and organizer of special and corporative events in Mexico, and for operating one of the most professional contact centers recognized in the Mexican Market.

CIE is a public Company whose shares and debit securities are listed in the Mexican Stock Exchange.

