Mexico City, September 21, 2015

THE FINAL STRETCH IS COMING, LAST TICKETS FOR THE FORMULA 1 GRAN PREMIO DE MEXICO 2015® ON SALE

- Last tickets for the FORMULA 1 GRAN PREMIO DE MÉXICO 2015® on sale, from September
 21.
- All section and seats at the new Silver Stand are available, with any payment method and in 6
 months with no interests with Banamex and Santander.

The last round tickets for the GRAN PREMIO DE MEXICO 2015® sale begins from September 21. There will be Autodromo Hermanos Rodriguez all section seats available with any payment method, given the high demand, a new stand has been able within the complex Moises Solana with a cost of five thousand pesos including the three days, this new section is called "Silver", it provides an spectacular view of the FORMULA 1® cars coming up to the curve #1 with a speed of over28 km/h.

Tickets will be on sale at the Ticketmaster system, on their webpage www.ticketmaster.com.mx, at any of the Ticketmaster Centers in the Mexican Republic, or directly at the ticket window 7 of the Palacio de los Deportes, calling 53259000 or at the Autodromo Hermanos Rodriguez official webpage: www.ahr.mx.

Also Banamex and Santander cardholders will be able to purchase their tickets with 6 month no interests plan on the Ticketmaster Network.

| Ticket | | Price MXN (3-day ticket) | |
|-------------|----------------|--------------------------|--|
| | | | |
| Main Gran | d Stand | \$ 18,750.00 | |
| Platinum S | Stand | \$ 12,000.00 | |
| Gold Stand | d | \$ 9,000.00 | |
| Foro Sol N | lorth Stand | \$ 6,500.00 | |
| Silver Star | nd | \$ 5,000.00 | |
| Foro Sol S | South Stand | \$ 4,500.00 | |
| General A | dmission Stand | \$ 1,500.00 | |
| | | | |











Tickets will be available from September 21 at the 11:00 am.

The day of the event, the renewed Autodromo Hermanos Rodriguez, will be divided in seven zones: green, blue, purple, yellow, orange, grey and brown. Each of them will provide different services, amenities and comforts for the fans to live an unforgettable experience. Besides the race, the ticket cost also includes different activities for the fans.

Support race:

Three support races will take place during the week of the GRAN PREMIO DE MEXICO, wich include the *Master Historic Racing*, a race with a grid of 30 historic cars from the 70's and the early 80', FORMULA 1's Golden Age, these cars will run along the renovated Autodromo Hermanos Rodriguez, this is a race that not many Grand Prixes around the world have the privilege to enjoy.gas.









Gastronomy

In every zone of the car racing track, it will be posible to enjoy a varied section of food in which the fans will find from fast food to gourmet options. Also, four beergardens and four bars will be opened offering a huge variety of cocktails, national and international beers and wine.

F1 Village

It is a space with over 20 thousand square meters where the fans will find official merchandise of the event and products from teams such as McLaren, Redbull, Mercedes, Ferrari, Force India among others. There will be a variety of souvenirs such as caps, t-shirts, jackets and other curiosities.

Inside the F1 Village, attendees will be able to make different activities created to satisfy the fans taste in fun, they will enjoy skill games, photo opportunities and a stage with the presentation of music bands to enjoy live music.

F1 Game Zone and entertainment.

All the family will have a great time at any of the F1 Game Zones installed in all the zones, in this space fans will be able to try the FORMULA 1 cars simulators, that will be interconnected with cars from other zones to create a virtual challenge between the fans, the participants will also have the chance to compete against the current FORMULA 1 drivers; the winner, will receive a double access ticket to the Paddock on Sunday. There will also be a Pit Stop Challenge, a game where the fans will have to change tires and simulate a pit stop with a FORMULA 1 dummy.

In the different areas of the racing track, there will be stage concerts with different music groups, in addition to this, the fans will have the chance to interact with the FORMULA 1 GRAN PREMIO DE MEXICO 2015®, official ambassadors, the drivers Emerson Fittipaldi and Nigel Mansell.

"The return of the FORMULA 1® to Mexico is closer every day, the countdown has started and I am pretty sure the Mexican fans can't wait to receive the drivers and the teams celebrating together this historical event. I want to invite all the fans to take advantage of this last tickets sale, the GRAN PREMIO DE MEXICO will be an unforgettable event that no one should miss" Said Sergio Perez, of Force India team.

Everything is set for the FORMULA 1 GRAN PREMIO DE MEXICO 2015® ¡You can't miss it!

Visit and Enjoy Mexico with the FORMULA 1 GRAN PREMIO DE MEXICO 2015®.

www.ahr.mx

Facebook: Autódromo Hnos Rodríguez

Instagram/Twitter: @autodromohr

#MexicoGP









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CIE Band of Insiders

About Cie

Corporación Interamericana de Entretenimiento, S.A.B de C. V.

www.cie.com.mx

We are the market leader in outdoors entertainment in Mexico, Colombia and Central America and one of the most outstanding participants in Latin America and worldwide entertainment industry.

Through a unique vertical integration model, and the only Access to an important network of entertainment centers, a base of advertisers formed by the main advertising investors in our market, as well as the alliances and strategic partnerships that we have established with experienced participants in global industry; we offer different world-class entertainment options, which include concerts, theater productions, sports, family and cultural events, among others to satisfy leisure and recreation needs for our audiences.

We operate an amusement and an aquatic park in Bogota, Colombia. Also, we commercialize the Banamex Center in Mexico City, one of the biggest and most important exhibition and convention venues internationally. In addition we are recognized as the foremost producer and organizer of special and corporate events in Mexico, and for operating one of the most professional contact centers recognized in the Mexican Market.

CIE is a public Company whose shares and debit securities are listed in the Mexican Stock Exchange.







